



**DEPARTMENT OF PG STUDIES & RESEARCH IN JOURNALISM &  
 MASS COMMUNICATION**  
**Proceedings of BOS meeting**

**Date** : 30-05-2022

**Time** : 3.00 PM

**Venue** : Department of Mass Communication and Journalism (Mode: Online- Google Meet Platform)

AGENDA NO	AGENDA
SDMCU/JMC-BOS/2021-22/01/01	Reading the minutes of the previous BOS meeting& Action Taken Report
SDMCU/JMC-BOS/2021-22/01/02	Brief report of the departmental activities and approval for feedback reports
SDMCU/JMC-BOS/2021-22/01/03	Revision and Approval of the Syllabus,
SDMCU/JMC-BOS/2021-22/01/04	Finalizing the list of examiners
SDMCU/JMC-BOS/2021-22/01/05	Any other matters

**Members Present:**

Sl. No.	Name &Address	Designation	Signature
1.	Prof. Bhaskar Hegde, HOD, Dept. of Journalism, SDM College (Autonomous), Ujire	Chairperson	Present
2.	Dr. Sathish Kumar, Associate Professor, Department of MCJ Kuvempu University, Shankaragatta, Shimoga.	Subject expert	Present (Online)
3.	Mr. Prasad Shetty, Assistant Professor, Department of MCJ, Alva's College, Moodabidre	University Nominee	Present (Online)

4.	Mr. Chetha Kumar Suvarna News (Website) Opp Mallige Hospital, Shivananda Circle, Bangalore	Industrial Representati ve	Present (Online)
5.	Dr. Hampesh K.S., Assistant Professor, Department of Journalism & Mass Communication , SDM College (Autonomous), Ujire	Member	Present
6.	Dr. Padmanabha N.K. Assistant Professor, Department of Journalism & Mass Communication SDM College (Autonomous), Ujire	Member	Present
7.	Mr. Sunil Hegde Assistant Professor Department of Journalism & Mass Communication SDM College (Autonomous), Ujire	Member	Present
8.	Mrs. Geetha A. J. Assistant Professor Department of Journalism & Mass Communication , SDM College (Autonomous), Ujire	Member	Present
9.	Dr A S Balasubramanya Former HOD – MCJ Karnataka University, Dharwad	Subject Expert	Not Present
10	Mr. ChandrasahsaCharmadi Editor, News Niranthara, Dharmastala	Alumni	Not Present

The Chairperson welcomed the BOS members and placed the agenda before the board for deliberations. The deliberations are as given below:

#### **SDMCU/JMC-BOS/2021-22/01/01**

#### **Reading the Minutes of the Previous BOS meeting& Action Taken Report**

The chairperson read out the minutes of the previous meeting and action taken report. The following actions were taken based on the suggestions given by the members.

**Suggestions:**

Industry representative Mr Chethan Kumar suggested to train the students on digital media which is the emerging field for the future and also suggested to train the students on Podcasting.

**Action Taken:**

Based on the suggestions given by industry representative, the department conducted a guest lecture on Content Writing for Digital Media, Video Editing workshops.

The Board approved the agenda and noted the action taken.

**SDMCU/JMC-BOS/2021-22/01/02****Brief report of the departmental activities and approval for feedback reports**

The department achievements were highlighted before the board. Highlights were as follows:

- Three media houses conducted campus interview and announced the list of selected candidates. Totally seven students selected for Kannada Prabha daily, 15 students selected for Vijayavani news daily, and six students for News 18.
- Telecast of 39 news bulletin 'NammuraVarte' through Mangalore-based V4 channel.
- Coordination of the contents for Community Radio Stations (Four hours per day).
- Publication of 30 printed issues of SDM Gazette, Practice Journal of the Department
- Totally seven alumni lecture series through online.
- Publication of 95 write-ups in various news dailies and magazines written by the students.
- Completion of internship in various media during vacation by the students of the department.
- Dr Hampesh K S, Assistant Professor of the Department, edited collection of articles on cinema titled 'Cine Chintana'.
- Dr Padmanabha, Assistant Professor of the Department, published the book titled Chalisuva Bimbgalu.

The board noted the report

### **SDMCU/JMC-BOS/2021-22/01/03**

#### **Revision and Modification of the Syllabus/ Question Paper Pattern**

The chairperson presented the syllabus of the department for the academic year 2021-22 before the board for suggestion and modification. The board reviewed the existing syllabus and approved the same.

The chairman presented the modified version of the question paper patterns for the semester examination. The board reviewed the question paper pattern and approved the same.

### **SDMCU/JMC-BOS/2021-22/01/04**

#### **Finalizing the list of examiners**

The board reviewed the list of examiners and modified the same.

The list is updated based on the suggestions by the members.

#### **Deletion**

1. **Dr. Niranjan Vanalli**, Professor, Dept. of M.C.J, Mysore University, Mysore
2. **Dr. Nandhini Laxmikanth**, Professor, Dept. of MCJ, MAHE Manipal
3. **Dr. D.S. Poornanada**, Professor, Dept. of Journalism & Mass Communication, Kuvempu University, Jnana Shayadri, Shankaraghatta, Shimoga
4. **H.T. Anil**, Reporter, Udaya TV, Madikeri
5. **Dr. Nagaraj Halliyavar**, Professor, Dept. of M.C.J, Karnataka University, Dharwad
6. **Archana Bhat Kallahalla**, Assistant Professor and BMSCE Indian Platform Coordinator, Department of Mathematics and Humanities, BMS College of Engineering, Bengaluru – 19
7. **Dr. M G Hegde**, Department of English, A V Baliga College of Arts and Science, Kumta

#### **Addition**

##### **1. Dr Rajeshwari**

Assistant Professor

Department of Electronic Media, Bangalore University

##### **2. Dr Srinivasa Hodiya**

Assistant Professor

Department of Journalism and Mass Communication

Alva's College, Moodbidre

**3. Dr Shivakumar Kanasogi**

Associate Professor

Department of Journalism and Mass Communication

Davanagere University

**4. Mr Chethan Kumar**

Content Writer

Website Wing

Suvarna Channel, Bangalore

**Modification:**

- 1. Dr. Satish Kumar**, Professor, Dept. of Journalism & Mass Communication  
Kuvempu University, Jnana Shayadri, Shankaraghatta, Shimoga.
- 2. Dr. C K Puttaswamy**, Professor, DOS in Communication & Journalism,  
Manasagangothri, Mysore University, Mysore
- 3. Dr. Sanjay Malagatti**, Associate Professor, Dept. of M.C.J, Karnataka University,  
Dharwad
- 4. Dr. Rukma Vasudev**, Assistant Professor, Dept. of M.C.J, Jain University, Palace Road,  
Bangalore

Agenda Approved

**SDMCU/JMC-BOS/2021-22/01/04**

**Any Other Matters**

The chairman highlighted the contributions of Dr B Yashovarma and his support to the department. The board members have shared their memories with him.

Members suggested to give importance for Search Engine Optimization as skill enhancement initiative.

Board also suggested to conduct interactive sessions with industrial experts

Meeting concluded with proposing vote of thanks to all the members.

Sd/-  
Dr. Bhaskar Hegde  
(B.O.S. Chairperson)